



Screen Education's Organizational Change Seminars



Title	Developing A Smartphone Policy For Workplace Safety
Audience	Executives, Managers, Supervisors
Background Research	<ul style="list-style-type: none">• Employees estimate they spend 1.4 to 2.5 hours each workday using their smartphone to access digital content that's unrelated to their job.• 26% of industrial workers say there has been an accident at their workplace caused by someone distracted by their smartphone.• 73% of these industrial sector accidents caused injuries, many of them significant and life-altering.• 74% of these industrial sector accidents caused property damage.• 65% of employees believe their employer should restrict personal phone use at work.
Description	<p>This seminar helps managers reduce the safety risks posed by smartphone distraction. It first reviews the causes of smartphone addiction. It then covers Screen Education's research on how smartphone distraction causes workplace accidents and injuries. It next reviews Screen Education's research on how employees themselves feel about the problem of smartphone distraction at work. Finally, it walks participants through the process of using an organizational change model to develop, implement, and enforce a smartphone policy.</p>
Topics	<ul style="list-style-type: none">• Causes of smartphone addiction• Effects of smartphone addiction• Smartphone distraction at work• Research on smartphone distraction and workplace safety• Developing a smartphone policy• Communicating policy• Anticipating reactions• Policy implementation• Enforcement methods, apps and tools• Benchmarking effectiveness
Customization	<ul style="list-style-type: none">• We can customize the seminar to align closely with your organization's existing safety culture.• We can expand the focus beyond safety to add coverage of the effect of smartphone distraction on workplace productivity and conflict.
Delivery	<ul style="list-style-type: none">• On-site at your workplace• Via webinar
Duration	2 hours

Contact seminar instructor Michael Mercier at 513.535.7377 or Michael.Mercier@ScreenEducation.org to learn more about our research and our seminars.

